

27th

Annual Encore Gala

A Benefit for Berklee City Music®

Join us this year for the 27th Encore Gala featuring an in-person event on **October 22, 2021** at 6:00 p.m. ET at The Westin Copley Place in Boston. We hope that this year's gathering, in addition to a virtual livestream option, will make the Encore Gala experience even more unique and exciting. The evening will showcase a variety of musical performances in the main ballroom after dinner, featuring talented student and alumni musicians and special guests. The event will conclude with a dance party!

Proceeds from the Encore Gala supports the Berklee City Music Program. Founded over 27 years ago, City Music works with marginalized communities to help develop talented youth and provide them with pathways to college both through in person and virtual classrooms. City Music reaches thousands of students in greater Boston and across the country and provides vulnerable youth an opportunity to develop their talents and express their voices in a safe, supportive environment. City Music is a recognized leader in creative youth development. Our goal is to develop young students in middle and high school through meaningful engagement in music, empowering them to develop their highest levels of artistic, academic, and personal potential and successful careers.

Colead Sponsor \$50,000

- Sponsor logo on event signage in prominent locations
- Sponsorship logo recognition on front of invitations and program book
- Two tables of eight (8) to in-person event or virtual links to Encore Gala livestream
- Recognition in all press releases and publicity materials
- Sponsorship recognition on Berklee's website and a link to the sponsor site
- Full-page listing in prominent location in the program book
- Acknowledgment from podium during event

Platinum Sponsor \$25,000

- Sponsor name on event signage in prominent locations
- Sponsorship recognition in invitation
- Table of eight (8) to in-person event or virtual links to Encore Gala livestream
- Recognition in all press releases and publicity materials
- Sponsorship recognition on Berklee's website and a link to the sponsor site
- Full-page listing in the program book
- Sponsorship recognition of musical performances
- Acknowledgment from podium during event

President's Circle \$15,000

- Table of eight (8) to in-person event or virtual links to Encore Gala livestream
- Full-page listing in program book
- Recognition on Berklee's website

Gold Circle \$10,000

- Four (4) tickets (half table) to in-person event or virtual links to Encore Gala livestream
- Listing in program book
- Recognition on Berklee's website

Silver Circle \$5,000

- Listing in program book
- Sponsorship recognition on Berklee's website
- Two (2) tickets to in-person event or virtual links to Encore Gala livestream

Individual Ticket \$2,500

- One (1) ticket to in-person event or virtual link to Encore Gala livestream
- Listing on Berklee's website and in program book

Virtual Supporter \$1,000

- Virtual link to the Encore Gala livestream
- Listing on Berklee's website and in program book

Berklee is a 501(c)3 nonprofit organization; the organization's tax identification number is 04-2300472. The fair market value of nondeductible goods and services received at the Berklee Encore Gala is \$175 per attendee. Note that U.S. Government regulations prohibit payment for event sponsorship or tickets from exempt organizations, including donor advised funds.



For more information, please contact:

Lindsey Chinni
Director, Engagement and Outreach
lchinni@berklee.edu
berklee.edu/gala